

# THOMAS PATRICK PATTERSON

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## SUMMARY

I am a digital designer and creative director for the last 20 years working in corporate, start-up, freelance, and agency environments. I love working with and leading other creative designers and developers and believe positive team dynamics and clear communication are key to project success.

## EXPERIENCE

**BOLD AGENCY**, Huntsville, Alabama

**Creative Director**, 2023 - Present

Responsible for client project management, creative team dynamics ensuring workflow efficiency through an Agile/Sprint environment, and ensuring that all brand standards are followed for both internal and external project production.

**AMERICAN ADVERTISING FEDERATION**, North Alabama

**Student Outreach Chair**, 2023 - Present

**TANGO TANGO**, Huntsville, Alabama

**Creative Director**, 2022 - 2023

The Creative Director role is responsible for all Tango Tango digital and print creative direction and execution in support of the marketing and sales teams.

**ADTRAN**, Huntsville, Alabama

**Manager - Digital Experience Solutions**, 2019 - 2022

The Digital Experience Solutions Manager runs ADTRAN's front-end and back-end developer team to plan, implement, and launch customer and employee facing digital projects.

**ADTRAN**, Huntsville, Alabama

**Web Marketing Manager**, 2011 - 2019

The Web Marketing Manager develops and prioritizes initiatives and delegates project assignments to the web team to ensure ADTRAN's digital presence follows branding and messaging standards.

## EDUCATION

**MARYVILLE UNIVERSITY**, St. Louis, Missouri, **Bachelors of Fine Art, Digital Design**

**CALHOUN COLLEGE**, Huntsville, Alabama, **Associates Degree in Science, Graphic Design**

**REFERENCES** Furnished upon request.