



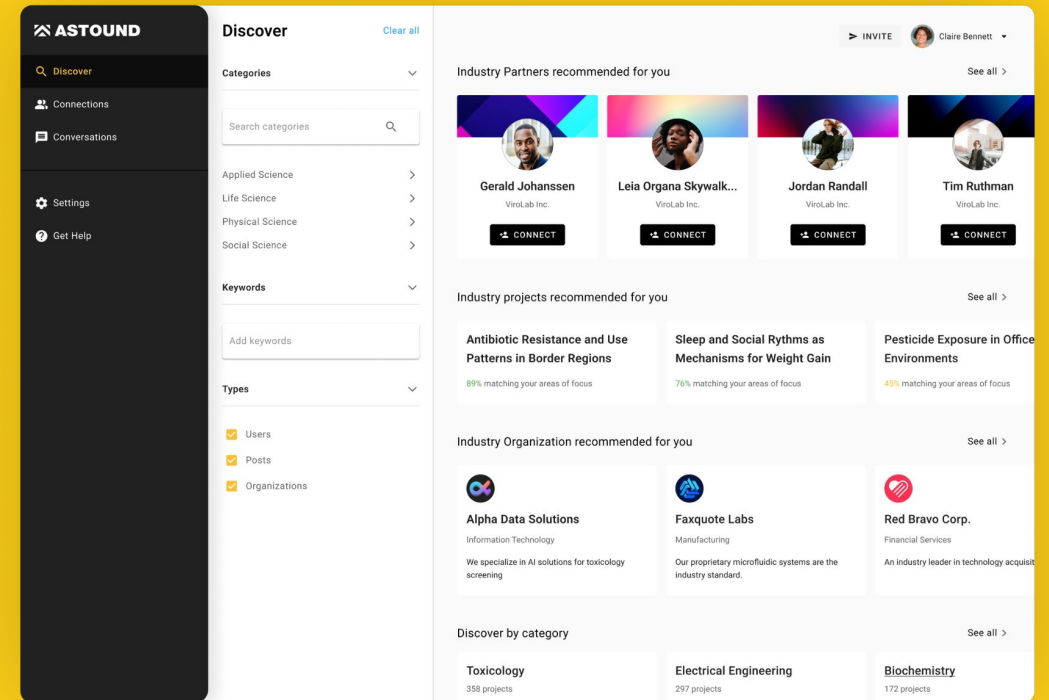
Accelerating the Pace of Science

# WHAT IS IT?

**ASTOUND** is a platform that makes it easier for industry R&D personnel and university research scientists to identify and engage each other for industry-funded research.

# HOW DOES IT WORK?

- Industry posts and shares a research opportunity on **ASTOUND**. This may be done anonymously should it be desired.
- Astound matches the partnership opportunity to the most relevant university researcher.
- Connections are made, and conversations are used to validate a high-quality match *before* project negotiations begin.



## WHY START WITH CANCER?

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Our collective professional and personal experiences with cancer have inspired an acute sense of purpose and drive in our team. We are focusing on industry/university collaborations in cancer because:

- We've developed a large network a cancer-focused industries and university scientists.
- There is a vast pool of extremely talented university cancer researchers not being reached by huge swaths of industry R&D.
- Industry and academic scientists are natural partners and have been so for decades in the quest to find better diagnostic methods and treatments for cancer.
- Removing barriers to formation of industry/university collaborations saves time and money which will ultimately accelerate the quest for cancer cures.

# WHAT WE HOPE TO ACCOMPLISH

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We aim to solve three problems that occur with industry/university relationships:

**1.** The struggle to match the right person at the right organization for the right job at the right time.

**2.** The frequently painful process of contract negotiations between industries and universities.

**3.** Ensuring that industry-funded projects are completed on time and on budget.

## OUR ROADMAP

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- Version 1 of the **ASTOUND** platform will focus on expediting high-quality matches for scientific research.
- Towards that end, **ASTOUND** will add at least 200 industry partners and more than 50,000 academic researchers by November of 2023.
- Once **ASTOUND** reaches this critical mass of users, the platform will provide tools for 1) managing and expediting contract negotiations and 2) keeping research within contract terms and on budget.



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